TRUSTS
Trusted Secure Data Sharing Space

TRUSTS

Platform for innovation of European data markets emphasizing trust and security

Platform federator between data markets

→ A pan-European solution for a trusted data-sharing-space and platform federator

→ Initiated in 2020 by the European Union's Horizon research and innovation program

→ 17 economic and scientific partners across nine European countries

Creating trust between participants through certified security functions

Building on reference architectures from the International Data Spaces Association (IDSA) and Data Market Austria (DMA)

Enabling interoperability of data markets through semantic data descriptions

Establishing a legal and ethical framework – including governance rules – for data usage and flow

OUR GOAL

✓ Create a secure and trustworthy European market for personal and industrial data

✓ Link the data community, the public and various sectors via generic functionality for services via TRUSTS platform

TRUSTS WILL WORK BY...

Benefits of taking part in TRUSTS!

- Sustainable profit for businesses
- Fully operational, and GDPR-compliant European Data platform federator for personal and industrial data
- Keep up with global competition and strengthen the European economy
- Vital data economy and successful European data services ecosystem

Anti-Money-Laundering Compliance

Financial institutions, corporate audit departments or tax advisors providing data on TRUSTS platform to improve detection and combating of financial crimes

Correlation of anonymized banking and operator data

Aim is to provide data for profitable targeting of local customers

Ad

Agile Marketing through Data Correlation

Improve Customer Support Services by Data Acquisition

Focus on human-computer interaction

E.g. chatbots that act as automated assistants

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Business-oriented use cases tested by 6 companies

TRUSTS because data is an important raw material

More information: https://www.trusts-data.eu